

# Tasmanian Dairy Industry Authority

## Strategic Plan 2024 - 2027



## About us

The Tasmanian Dairy Industry Authority (TDIA) is the independent statutory authority responsible for regulating Tasmania's dairy industry to ensure the safety of consumers, and the protection of our reputation for having high quality dairy products that open markets across Australia and the world.

The TDIA is fully industry funded, and operates as an independent body that is accountable to the Tasmanian Minister for Primary Industries. A Board of governance comprises members with skills and knowledge in either dairy farming, or processing and manufacturing dairy products, to equip the Board with practical approaches to policy and regulation, and an independent Chair.

Tasmania is the third largest dairying State in Australia, and TDIA licences over 30 factories, and more than 330 farms which are audited for compliance with food safety regulations and the Farm Dairy Premises Effluent Management Code of Practice. TDIA officers also act as Authorised Officers for the Commonwealth Department of Agriculture, Fisheries and Forestry, in auditing export registered factories.

The dairy food regulatory system in Australia is a preventative system underpinned by internationally recognised Codes and Standards. Federal agencies develop policy and standards, which are enforced at State level. The Food Standards Code, developed by Food Standards Australia New Zealand, together with the Export Control Act 2020, the Export Control (Prescribed Goods—General) Order 2005 and Export Control (Milk and Milk Products) Rules 2021 are the most important regulations for the Australian dairy industry.

The TDIA will continue to support the growth of the dairy industry and provide assurance to consumers across the globe that Tasmanian dairy products excel in quality and safety.

## Strategic Plan

The TDIA recognises that the dairy industry in Tasmania maintains a steady growth, and this growth must be supported to ensure successful outcomes for business, consumers and the environment.

This plan focusses on the key areas of ensuring safety of products, sustainability of both TDIA and industry that includes minimising regulatory burden to licensees, and effectively supporting those who are either in the dairy industry, or who wish to enter the industry.

**Vision**

*The Tasmanian Dairy Industry delivers safe high quality dairy products to the world*

**Mission**

*To support a sustainable Tasmanian Dairy Industry*

**Key Pillars**

**Safe**

Ensure all dairy licensees comply with the TDIA Licence Conditions (including export requirements where appropriate).

Respond to all dairy food safety incidents within one business day.

Seek opportunities to participate and represent the Tasmanian dairy industry in the food regulatory system.

Maintain systems and processes that respond to changes in the dairy manufacturing industry.

**Sustainable**

Be financially stable and responsible.

Ensure TDIA have the skills, competency, and resources to perform its role safely, effectively, and in compliance with its legislative responsibilities.

Be an effective and independent regulator.

Ensure the dairy industry is effectively regulated under State legislation.

Review TDIA's role in regulatory management of farm dairy premises effluent.

Recognise and minimise any regulatory overlap by collaborating with other regulators, while ensuring public health or market access is not compromised.

**Supportive**

Develop and implement a strategic communications and engagement framework.

Raise awareness of the responsibilities of dairy industry participants, including safe food production and sound environmental practices.

Ensure licensees, and any potential new entrant, understand the skills and knowledge to comply with the dairy industry legislative requirements.

Promote and encourage a positive food safety culture focused on continuous improvement.

**We will**

## Monitoring and Reporting

This strategic plan is supported by operational plans to achieve the stated objectives, with indicators to measure success.

The plan will be reported against annually to determine performance, and results will be included in TDIA's annual report.

